

The Museum Reader:

**what practices should
21st century Museums pursue,
how and why?**

09 – 10 March 2017

Museu Nacional de Arte Contemporânea – Museu do Chiado, Lisbon

ABOUT THE CONFERENCE

The international conference *The Museum Reader*, organised by the Art History Institute of the Faculty of Social and Human Sciences of the Universidade Nova de Lisboa and the National Museum of Contemporary Art – Museu do Chiado, aims to propose thematic lines and noteworthy points to stimulate thought, reflection and debate of new realities, practices and working conditions identified in museums in the 21st century. Its purpose is to analyse and systematise new methods and paradigms, trends and different practices and ways of imagining the role of art institutions in the context of the present-day art scene.

There will be particular emphasis on the following themes:

- Museums in the transition from the 20th to the 21st century
- The museum and the neoliberal concept of culture
- The paradigmatic transformations of art institutions in the context of the current social, economic and political order
- Institutional critique as investigation of the framework and functioning of art institutions
- The museum as a place of negotiation and conflict

- The potential of institutions and the new institutional sphere: new Institutionalism, radical museology, critical museology
- Critique and experimentation in art institutions
- Institutional and non-institutional practices within the museum
- Challenges for museums and art institutions inside new art practices
- The future identity of art institutions

PROGRAM

PROGRAM DAY 1

Thursday, March 9, 2017

Location: Museu Nacional de Arte Contemporânea – Museu do Chiado, Lisbon

09.30 – *Registration*

09.45 – **WELCOME & INTRODUCTION**

10.00 - 10.45 – **1. KEYNOTE**

FERRAN BARENBLIT (Director, Museo de Arte Contemporáneo de Barcelona – MACBA, Spain)

Moderator: HELENA BARRANHA (Instituto Superior Técnico, Universidade de Lisboa)

10.45 -11.15 – *Coffee break*

11.15 – 13.00 – **2. PAPER SESSIONS**

Why public art institutions still matter a lot – a Greek experience – an artist’s perspective – EVANTHIA TSANTILA (Artist, lives in Berlin and Lisbon)

Researching the museum from the inside. From artist to curator, from curator to artist: the curatorial practice of New Institutionalism as 3rd wave of Institutional Critique – MICAELA DEIANA (UniNettuno University, Rome, Italy)

New Institutionalism, Then and Now – PEDRO DE LLANO NEIRA (Postdoctoral researcher, Universidade de Santiago de Compostela, Spain)

Transnational challenges in the modern and contemporary art museum – GIULIA LAMONI (Brooks Fellow Delfina Foundation / Tate Modern; FCT Researcher IHA, FCSH, Universidade NOVA de Lisboa, Portugal)

Moderator: MARGARIDA BRITO ALVES (IHA, DHA, FCSH, Universidade NOVA de Lisboa)

13.00-14.30 – ***Lunch (on tour own)***

14.30 - 16.00 – **3. PAPER SESSIONS**

Conspiratorial institutions? Museums and social transformation in the post-crisis period – JESUS CARRILLO (Universidad Autónoma de Madrid, Spain)

De-institutionalizing the new institutionalism – TOMÁS RUIZ-RIVAS (Director and founder, Antimuseum for Contemporary Art, Spain)

Bursting the bubble: The urgent need for strong and socially engaged leadership – MARIA VLACHOU (Cultural Management and Communications consultant, executive director of Acesso Cultura, Portugal)

Moderator: FERNANDO JOSÉ PEREIRA (Faculdade de Belas Artes da Universidade do Porto)

16.00 - 16.30 – ***Coffee break***

16.30 - 18.00 – **4. PAPER SESSIONS**

Art, Ideology and Power: political appropriations of art museums in postcolonial Asian contexts – the Macao Museum of Art as a case study – PATRÍCIA MELO (PhD Candidate, FCSH/Universidade NOVA de Lisboa, Portugal)

The colonial gaze in contemporary technologies of display: the forthcoming Museum of the Discoveries – CAROLINA RITO (Researcher and curator, IHC, FCSH, Universidade NOVA de Lisboa, Portugal)

The museum as an archival space for practices of decolonial curating – NANCY DANTAS (PhD candidate, Art History and Visual Culture, Rhodes University; Liaison Officer, University of Cape Town, South Africa)

Moderator: IDALINA CONDE (ISCTE – Instituto Universitário de Lisboa)

PROGRAM DAY 2

Friday, March 10, 2017

Location: Museu Nacional de Arte Contemporânea – Museu do Chiado, Lisbon

10.00 – 10.45 – **5. KEYNOTE**

PIETERNEL VERMOORTEL (FormContent, KASK (Ghent), Goldsmiths, University of London)

Moderator: ANNIKA GUNNARSSON (Modern Museet, Stockholm, Sweden)

10.45 -11.15 – *Coffee break*

11.15 - 13.00 – **6. PAPER SESSIONS**

Dagognet’s Critique of the Museum as a “Machine of Deceit”: The Protest that calls for Radical Metamorphosis – KATHERINE SIROIS (PhD Candidate in co-supervision between Lisbon (IHA, FCSH, Universidade NOVA de Lisboa) and Paris (Paris I-Panthéon Sorbonne)

The potentialities of artistic & cultural mediation for the Museum of the XXI Century: the case of "On Mediation" (2013-2017) – ANNA MARIA GUASCH, OLGA SUREDA, CHRISTIAN ALONSO (Director and coordinators of “On Mediation” Project, Spain: 1) Professor of Global Art History and Art Criticism, University of Barcelona; 2) Independent curator, writer and cultural manager; 3) PhD Candidate, researcher, curator and teacher, Department of Art History of the University of Barcelona and curator)

Curating the University – ANA CRISTINA CACHOLA E LUÍSA SANTOS (FCH, CECC, Universidade Católica Portuguesa, Portugal)

Moderator: JOANA CUNHA LEAL (IHA, FCSH, Universidade NOVA de Lisboa)

13.00 - 14.30 – *Lunch (on your own)*

14.30 - 16.00 – **7. PAPER SESSIONS**

Alternative understandings of art in contemporary practices of museum education – MARTA ORNELLAS (Researcher, CIEBA - Centro de Investigação e de Estudos em Belas-Artes, Portugal)

Do things exist unseen? Criticism, creation and experimentation in continuing education with educators, at the Rio Art Museum (MAR) – Rio de Janeiro, Brazil – GLEYCE KELLY HEITOR AND MARIA CLARA BOING (1) Educational coordinator, Escola do

Olhar at Rio Art Museum, PhD, PUC-RJ; 2) Project Educator, Rio Art Museum, Brazil.

The action in new symbolic spaces inside and outside the museum – COLETIVO
TRÁFICO LÍBRE DE CONOCIMIENTOS – Estrella Luna Muñoz, Mexico

Moderator: JUAN LUIS TOBOSO (Lecturer at ESAP – Escola Superior Artística do Porto and Curator in residence at Centre del Carme, Valencia, Spain)

16.00 - 16.30 – ***Coffee break***

16.30 - 18.00 – **8. ROUND TABLE**

Disaster Capitalism: Practices and theories of resistance and reinvention.

Moderator: PEDRO LAPA. Participants: AXEL STOCKBURGER, ESTELLE NABEYRAT, HUGO CANOILAS, MARIA TRABULO (to confirm), PAULO MENDES.

The exhibition *Debaixo do Vulcão* [Under the Volcano] by Hugo Canoilas, currently underway at Museu Nacional de Arte Contemporânea - Museu do Chiado, serves as a context for this roundtable discussion. The discussion will centre on contemporary theoretical, artistic and curatorial practices that question the institutional and canonical models of art, and how these may contribute to the construction of participatory alternatives to the current globalising and speculative models in the system of production and experience of artistic events.

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CINEMA PROGRAM

For the duration of the conference, a selection of cinematographic works relevant to reflection on the imagery of the museum will be screened. Curated by SUSANA MOUZINHO (PhD candidate in Artistic Studies — Arts and Mediation at FCSH, Universidade NOVA de Lisboa, FCT-Portugal Research Fellow)

Venue

Museu Nacional de Arte Contemporânea – Museu do Chiado.
Rua Capelo 13, 1200-444 Lisboa