



Visions at the End of the World, Carlos Casas with Filipe Felizardo, 2020. Courtesy of EDP Foundation.

1st Webinar on Art, Museums and Digital Cultures

A collaboration between maat and IHA/NOVA FCSH, Lisbon, 22 October 2020

The digital transition process at cultural institutions has quickened in recent months. It is, thus, important to reflect on what has been made available and the difference between the digitalisation of artworks or contents in physical formats and the development of art and curatorial projects specifically designed for digital and network media.

At a time when access to physical spaces has been placed on hold, the transfer of some museum activities to digital formats has allowed us to maintain communication with regular visitors, as well as to capture new audiences. However, and paradoxically, this process has accentuated the geographical, social and cultural discrepancies in the access to information technologies. According to a UNESCO report published in May 2020, in the first few months of the pandemic, huge disparities were seen internationally in institutions' capacity to respond.

In this context, the fact that most museums are online is not enough. It is necessary to discuss what content, activities, institutions and audiences coexist in these new online cultural circuits and what forms of segregation are emerging or worsening. These issues are the starting point for the first webinar on Art, Museums and Digital Cultures, promoted by maat and the Institute of Art History, Universidade NOVA de Lisboa, which anticipates the international conference to be held in April 2021.

Coordination

Helena Barranha

Professor at Instituto Superior Técnico, Universidade de Lisboa and Researcher at the Institute of Art History, School of Social Sciences and Humanities, Universidade NOVA de Lisboa, Portugal.

Joana Simões Henriques

Head of Education and Public Programmes at the Museum of Art, Architecture and Technology, Lisbon, Portugal.

PROGRAMME

15:00 – Presentation

Helena Barranha and Joana Simões Henriques

15:15 - Art museums and digital challenges (debate)

Ana Carvalho

Museologist and Researcher at the Interdisciplinary Centre for History, Cultures and Societies, Universidade de Évora, Portugal.

Emília Ferreira

Art Historian, Curator, Researcher and Author. Director of the National Museum of Contemporary Art - Museu do Chiado, Lisbon, Portugal.

Merete Sanderhoff

Curator and Senior Advisor in the field of Digital Museum Practice, SMK – Statens Museum for Kunst, Copenhagen, Denmark.

Moderator: Rita Macedo

Professor at the School of Science and Technology and Researcher at the Institute of Art History, School of Social Sciences and Humanities, Universidade NOVA de Lisboa, Portugal.

16:15 – Break

16:30 – Curating Digital Art (debate)

Enrique Salmoiraghi

Cultural Manager and Curator. Founder and Director of Espacio Byte - Digital Art Museum, Argentina.

José Ramón Alcalá

Artist, Curator and Author. Professor of Art and New Media at the University of Castilla-La Mancha, Spain.

Luís Fernandes

Musician, Sound Artist and Cultural Programmer. Founder and Artistic Director of the Semibreve Festival. Artistic Director of gnration and Index / Braga Media Arts, Portugal.

Pablo Gobira

Curator, Researcher and Professor at Guignard Fine Arts School, Universidade do Estado de Minas Gerais and at the School of Information Science, Universidade Federal de Minas Gerais, Belo Horizonte, Brasil.

Moderator: Elsa Garcia

Journalist. Founder and Director of Umbigo Magazine and UmbigoLAB Platform, Portugal.

17:30 - Closing of the Webinar and launch of the Call for Papers for the International Conference on Art, Museums and Digital Cultures to be held in April 2021.

Organisation

Museum of Art, Architecture and Technology, Lisbon.

Institute of Art History, School of Social Sciences and Humanities, Universidade NOVA de Lisboa.

Useful Information

22 October, from 15:00 to 18:00

Zoom digital platform

Capacity: min. 20, max 20 80

Free, with prior registration

Registration: visit.maat@edp.pt