

TIAMSA Sub-Committee

ART MARKET AND COLLECTING: PORTUGAL, SPAIN AND BRAZIL

(AMC_PSB)

Colloquium

Good Practices in the Art Market

Lisbon, Portugal

October 25-26, 2024

Programme

Good Practices in the Art Market

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Title:

Good Practices in the Art Market

Organizing and Scientific Committee

Adelaide Duarte, IHA NOVA-FCSH/IN2PAST, cluster/TIAMSA Subcommittee Art Market and Collecting

Fernando Loureiro Bastos, Faculdade de Direito da Universidade de Lisboa, Lisbon Public Law Research Centre, cluster/TIAMSA Subcommittee Art Market and Collecting

Marta Pérez-Ibañez, Independent researcher, Madrid, cluster/TIAMSA Subcommittee Art Market and Collecting

Véronique Chagnon-Burke, TIAMSA Co-Chair

Organization:

IHA-NOVA FCSH / IN2PAST

Supported by:

Medeiros e Almeida Museum

ICOM Portugal



Scope

This colloquium aims to discuss good practices in the art market and the challenge ethical standards and values represent when applying to a proper professional performance. The global art market is often associated with the lack of transparency in its mechanisms. Tax optimization, fraud, money laundering, traffic of cultural property, speculation, opacity, not to mention inequality, unprofessionalism, or precariousness among artists, are usual labels to refer to the art system. It is, however, consensual that there is a strong corpus of legislation to support the art business, and that it is crucial to promote ethical behavior in the exercise of the profession.

We will discuss legal challenges, measures art professionals and policy makers are implementing, problematic situations that require ethical behavior in order to navigate the art market waters, serving as a guide and a model to ensure the protection of dealers, artists and independent professionals. We will explore good practices in the art market, their effect, their application, their shortcomings and their drawbacks. Bringing examples of codes of ethics, discussions, and related situations in countries such as Spain, Portugal, other European countries, Brazil, and USA, compared to other examples in Latin America, in African and Asian countries, and other regions, this colloquium aims to explore differences and similarities of approach in different regions of the world.

Programme

Friday, October 25th

Medeiros e Almeida Museum

Rua Mouzinho da Silveira, 4, 1250-167, Lisbon

9h-9h20 | Colloquium Registration

9h20-9h30 | Welcome **Adelaide Duarte** IHA NOVA-FCSH/IN2PAST, cluster/TIAMSA Subcommittee Art Market and Collecting. Organizing Committee

9h30-10h10 | **Keynote speaker** introduced by **David Felismino**, President of ICOM Portugal

Marta Pérez-Ibañez, Independent researcher, cluster/TIAMSA subcommittee Art Market and Collecting, *The existence and application of deontological codes in the art market. Entelechy, necessity, urgency*

10h10-10h20 | Q&A

10h20-11h | Coffee-Break

11-12h40 | 1st Session

Art Players and Artworks in the Art Market, Moderator **João Martins Claro**, Lawyer, Faculdade de Direito da Universidade de Lisboa

11h-11h20 | **Kathryn Brown, Yoram Eshkol-Rokach**, Loughborough University, *Playing the Market: Museums in an Era of Art Financialization*

11h20-11h40 | **Andrés Sánchez Ledesma**, Universidad La Habana; **Luciano Delgado Tercero**, Universidad Nebrija, *The Analysis of Authenticity as a Source of Transparency in the Art Trade*

11h40-12h | **Ninon Bour**, Ecole du Louvre, Panthéon-Sorbonne University, *Issues with Pre-Columbian Art*

Good Practices in the Art Market

12h-12h20 | **Areti Chavale**, Adam Smith Business School, University of Glasgow, *Artist's Resale Right and the Art Market: Evidence from British Art Auctions*

12h20-12h40 | Q&A

12h40-14h00 | Lunch Break

14h00-14h30 | Museum Tour by **Maria Mayer**, Director of the Medeiros e Almeida Museum

14h30-16h00 | 2nd Session

Transparency and Ethics in the Art Market, Moderator **Marta Pérez-Ibañez**, Independent Researcher cluster/TIAMSA subcommittee Art Market and Collecting

14h30-14h50 | **Loizos Petrides**, ISCTE – Instituto Universitário de Lisboa, *Beyond transparency: mitigating conflicts of interest in the art market*

14h50-15h10 | **Katharina Nothnagel Vivas**, Universidad Rey Juan Carlos, *The European Art Market: the fight against the illicit trafficking of cultural goods and the specific case of Switzerland and Luxembourg*

15h10-15h30 | **Chloe Fyfe**, University of Glasgow, *The British Art Market in a Post-Brexit Landscape: The Free Port Risk in the Absence of EU Regulation*

15h30-15h40 | Q&A

15h40-16h10 | Coffee-Break

16h10-17h45 | 3rd Session

Regulation in the Art Market, Moderator **Fernando Loureiro Bastos**, Faculdade de Direito da Universidade de Lisboa, Lisbon Public Law Research Centre, cluster/TIAMSA Subcommittee Art Market and Collecting

16h10-16h30 | **Maciej Obrębski**, Obrębski Adwokaci i Radcowie Prawni, *Polish legal regulations and guidelines for the examination of the provenance of works of art in case of sale in the practice of auction houses and museums*

16h30-16h50 | **Charlotte Chambers Farah**, The Art Loss Register, *Dispersed Data: The Fragmentation of Due Diligence*

16h50-17h10 | **Pablo Angel Lugo**, Glocal Art Markets Consultants Ltd, *Redefining Art Management: Towards Standardised Protocols for Art Piece Handling and Protection*

Good Practices in the Art Market

17h10-17h30 | **Ana Paula Moreno**, Universidade Presbiteriana Mackenzie São Paulo; **Pedro Marcelo Clares de Andrade**, Universidade Federal do Ceará, *Money Laundering and the Vulnerability of the Art Market: An Analysis Based on Brazil's Preventive Policy*

17h30-17h45 | Q&A

17h45-18h | **Maria Mayer**, Director of the Medeiros e Almeida Museum, *Swapping an Aldobrandini Tazza*

18h-18h15 | **Final Remarks** by **Fernando Loureiro Bastos**, Faculdade de Direito da Universidade de Lisboa, Lisbon Public Law Research Centre, cluster/TIAMSA Subcommittee Art Market and Collecting

Saturday, October 26th

Drawing Room Lisboa, Sociedade Nacional de Belas Artes

Rua Barata Salgueiro, 36, 1250-044 Lisboa

11h Roundtable *Good Practices in the Art Market*

Moderator | **Marta Mestre**, Curator and Artistic Director of Centro Internacional das Artes José de Guimarães

Panelists |

Monica Alvarez Careaga, Director of Drawing Room Lisboa and Artesantander

Pedro Barbosa, Art Collector, Founder of Ethics of Collecting Platform

Luiz Augusto Teixeira de Freitas, Art Collector

Natxo Checa, Curator, Director of Galeria ZédosBois

Paulo Mendes, Visual Artist and Curator, President of AAVP - Associação de Artistas Visuais em Portugal

Logistics

Lunch Break on October 25th

Nearby the Medeiros e Almeida Museum, there are several restaurants colloquium attendants may choose from:

Restaurante 39 Degraus – Cinemateca Portuguesa

Rua Barata Salgueiro, 39

Reservas: 960 396 370

Dote (pub)

Rua Barata Salgueiro, 37A

Reservas: 21 602 7858

Ginos (Italian restaurant)

Rua Barata Salgueiro, 29A

Reservas: 966 697 159

A Padaria Portuguesa

Rua Mouzinho da Silveira, 2

Reservas: 967 259 104

Pastelaria Herculano

R. Alexandre Herculano 29 A

Reservas: 21 357 0350

Pastelaria Coimbra

R. Alexandre Herculano 29 F

Telefone: 21 354 5666

Maison Luce Avenida - Coffee & Brunch

R. Alexandre Herculano 15

Reservas: 21 597 3440

Os Tibetanos (vegetarian restaurant)

R. do Salitre 117

Reservas: 21 314 2038

Accommodation

Hotel Dom Carlos, Lisboa

Special offer for participants in our colloquium:



CONFIDENTIAL GROUP TARIFF 2024 – NET RATES

Hotel Dom Carlos Park *PREMIUM**

Hotel Dom Carlos Liberty *PREMIUM**

TIAMSA.AMCPSB Group <i>Art Market and Collecting: Portugal, Spain and Brazil</i>	25 - 27 October 2024
Single	125,00€
Double/Twin	145,00€

Hotel Dom Carlos Park

Address: Av. Duque de Loulé 121, 1050-089 Lisboa, Portugal

Phone: +351 21 351 2590

Hotel Dom Carlos Liberty

Address: R. Alexandre Herculano 13, 1150-005 Lisboa, Portugal

Phone: +351 21 317 3570

Reservations: sandra.cardoso@domcarloshoteis.com

OTHER HOTELS NEAR MEDEIROS e ALMEIDA MUSEUM

Easy Hotel Lisbon

Address: R. de Santa Marta 60, 1150-006 Lisboa, Portugal

Phone: +351 21 052 0600

Email: lisbon@easyhotel.com

<https://www.easyhotel.com/es/hotels/portugal/lisbon/lisbon>

Hotel Excelsior

Address: R. Rodrigues Sampaio 172, 1150-282 Lisboa, Portugal

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Phone: +351 21 353 7151

Email: through website

<https://hotelexcelsiorlisboa.com-hotel.com/es/>

Local House Lisbon

Address: R. do Teixeira 37, 1200-040 Lisboa, Portugal

Phone: +351 933 098 240

Email: info@localhouselisbon.com

<https://localhouselisbon.com/en/>

Amazonia Lisboa Hotel

Address: Tv. Fábrica dos Pentes 12, 1250-106 Lisboa, Portugal

Phone: +351 21 114 7831

Email: reservas@amazoniahoteis.com

<https://www.amazoniahoteis.com/es/>